

Item 13.5

Notices of Motion

Installing the Plaque for the World's First Modern Milk Bar

By Councillor Scott

It is resolved that:

(A) Council note:

- (i) this year marks ninety years since Mick Adams (Joachim Tavlaridis) opened the Black & White Milk Bar at 24 Martin Place, Sydney;
- (ii) the milkshake was revolutionised by Mr Adams' modern milk bar, this influenced the nation and later Great Britain, Europe, New Zealand, South Africa, South Pacific Islands and Japan too;
- (iii) Leonard Janiszewski and Effy Alexakis first applied to the City of Sydney's historical 'green plaques' program in 2017 to have the site officially recognised for its cultural and historical significance;
- (iv) the Council's historical office reviewed the application and approved the recommendation for a plaque to be produced;
- (v) however, the new owner of the site would not agree to the plaque being placed on the structure;
- (vi) for five years, Greek Australian historians and descendants of Mr Adams have been calling on the Council to finally provide a solution for where to place the historical plaque;
- (vii) in that time, Mr Adams' daughter, Lilian Keldoulis, passed away and his other daughter, Helen Gerondis, is currently unwell;
- (viii) alternative sites such as several doors east of the site, a low wall away from the site or next to a water drain have been proposed by the Council's Public Art Collections and Cultural Heritage team;
- (ix) all of which undermine the significance of the site, purport historical inaccuracy and have been rejected by the plaque applicant and Mr Adams' descendants; and
- (x) "It's something that would attract more tourists. It would be celebrating multicultural heritage. For the family it would be a celebration and recognition of all the hard work my grandfather did and everything he gave to the country," Ms France, Mr Adams' daughter said; and

- (B) the Chief Executive Officer be requested to:
- (i) find a suitable location for the plaque in consultation with the Adams family and the plaque applicants;
 - (ii) install the plaque within the 2022/23 financial year; and
 - (iii) write an apology to the Adams family for the years of disappointment that they have undergone.

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